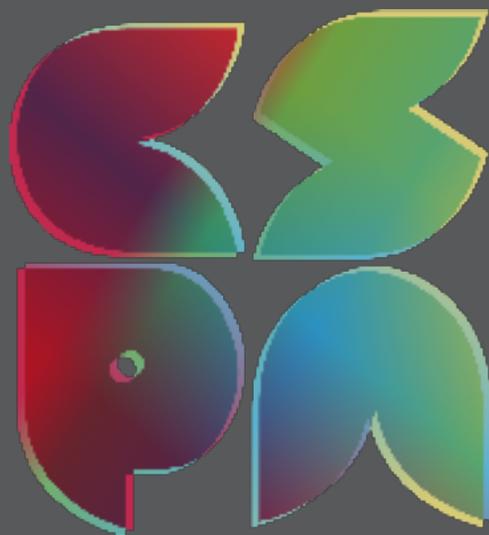


# **CENTER FOR SUSTAINABLE PRACTICE IN THE ARTS**

**Institutional Subscriptions  
2017**

# The **Center for Sustainable Practice in the Arts** is a Think Tank for Sustainability in the Arts and Culture.

The CSPA views sustainability as the intersection of **environmental balance, social equity, economic stability and a strengthened cultural infrastructure**. Seeing itself as evolved out of the principles of the 1987 Brundtland Report and 1992 Rio de Janeiro Earth Summit, the CSPA aligns itself with the policies of Agenda 21 for Culture as a resource to artists and art organizations.



## **Our activities include:**

- Publication of the CSPA Quarterly and Special Reports
- Engaging in research initiatives with strategic partners
- Distributing & re-distributing information online and through social networks.
- Creating and sharing tools for sustainable arts practices.
- Convergences and workshops on sustainable arts practices.

# OUR MEMBERS

**Include artists, academics, activists and other passionate supporters of sustainability in the arts.**

## **Benefits of Institutional Membership include:**

- **Exclusive invitations and discounts to CSPA Convergences, including Workshops, online seminars, and discounted registration fees at partnering conferences.**
- **Institution Logo on CSPA website**
- **Subscription to CSPA Quarterly**
- **One free 1/4 Page Advertisement in an issue of the Quarterly**
- **Printed versions of our research reports for libraries and course support**
- **Early announcements for special events and opportunities**
- **Library of licensed classroom content**



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# QUARTERLY & SPECIAL REPORTS

The CSPA partners with various organizations to produce special reports. In 2012 we worked with the Fusebox festival. Through surveys, direct observation, and box office data, we set out to examine the relationship between festival activities, cultural interest and infrastructure, and hints of economic effects of the festival, and produced a publication detailing these elements.

The CSPA Quarterly offers a longer format and deeper space for exploration than our online platforms provide. It allows us to reflect upon the myriad ways in which sustainability in the arts is discussed, approached and practiced. The publication features reviews, interviews, features, artist pages, essays, reflections and photos. It is a snapshot of a moment in time, a look at the many discussions in sustainability and the arts through the lens a particular theme as part of a rigorous dialogue.



# RESOURCES & TOOLS

## CATALOG

The CSPA compiles a catalog of certification bodies, research and standards useful for and created to aid arts organizations in understanding and mitigating their own environmental impact.

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## CSPA SUPPORTS

CSPA Supports is a benefit for our member artists. The CSPA Supports micro-grant program is designed to support the projects of our members as they consider issues of sustainability (ecological, economic, or cultural) in their professional work.

## WORKSHOPS

Outside of traditional educational frameworks, the CSPA offers a variety of talks, lectures and workshops ranging from an hour to multiple days. Overlapping with the Convergence program, these learning opportunities are for a variety of settings to offer a multitude of points of engagement for art makers to consider sustainable shifts in their practice.

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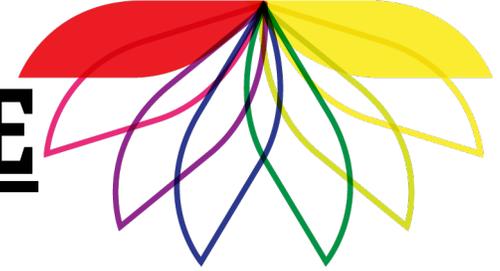
## CSPA INSTITUTE

The CSPA Institute creates and presents educational resources for instructors, departments, institutions, and less formal learning environments. From introductions to sustainability for first year students to advanced change management training for established professors and professionals, the CSPA Institute offers customized training on sustainability topics in an arts context.

The CSPA Institute is overseen by CSPA Director Ian Garrett, Associate Professor of Ecological Design for Performance at York University in Toronto, who has also developed course work for California Institute of the Arts, the National Theatre School of Canada, the University of Houston, and others. Ian, and other CSPA educators are available to lead short courses, instructor training, and assist with curricular planning to develop and work with existing learning outcomes.

# **SPREADING KNOWLEDGE**

*we reach our singular community through a variety of channels*



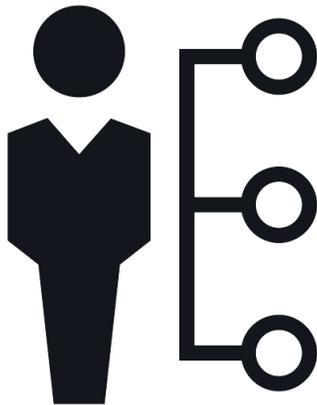
**3,500-6,000  
visitors a month to  
sustainablepractice.org**



**Hundreds of Quarterly  
purchases in both  
digital and print form**



**Over 6,000 social  
media followers  
(Facebook, Twitter,  
LinkedIn)**



**Compelling content  
from leading thinkers  
and artists**



**1,550  
email list subscribers,  
with specialized lists  
for open calls  
and opportunities**



**Select community  
focused on sustainability  
and the arts**

# CONVERGENCES & RESEARCH INITIATIVES

## SUSTAINABLE FRINGE AWARD

The CSPA organizes convergences that gather industry leaders, educators, students and the general public to share ideas and celebrate the year's innovations. We gather at existing or established conferences, festivals and events to create direct response projects that help to visualize and sometimes problematize various forms of impact.

This project, a partnership between Creative Carbon Scotland and the Center for Sustainable Practice in the Arts, with media partner The List, rewards shows which engage their audiences with sustainability; take responsibility for their environmental, economic, and social impacts; and think big about how the arts can help to grow a sustainable world. The award for Sustainable Production on the Fringe was first launched in 2010 at the Hollywood Fringe and Edinburgh Festival Fringe. In addition to awarding the most sustainable productions at the world's largest arts festival, a series of workshops and talks are organized for the public.

## CLIMATE CHANGE THEATER ACTION

In partnership with the Arctic Cycle, Theatre without Borders, and York University, the Climate Change Theatre Action is a distributed festival with over 200 sites around the world that shared 50 commissioned short plays on climate topics. Used by theatre companies to start discussions, environmental organizations to support topical programs, and more, the CCTA has brought together thousands of participants to consider the theatrical response to Climate Change.

## PAST CONVERGENCE PARTNERS

STAGING SUSTAINABILITY  
WORLD STAGE DESIGN  
FUSEBOX FESTIVAL  
SUSTAINABILITY IN THEATER CONFERENCE /  
MINNESOTA THEATRE ALLIANCE  
EARTH MATTERS ON STAGE  
PRAGUE QUADRENNIAL  
AMERICANS FOR THE ARTS  
DANCEUSA  
THEATRE COMMUNICATIONS GROUP

# MEMBERSHIP TYPES

*& pricing*

LENGTH	INSTITUTION SIZE	PRICE	INSTITUTION SIZE	PRICE
1 year	500-3,000 students	\$500	3,000- 10,000 students	\$700
2 years		\$700		\$900
5 years		\$2000		\$2500

*PUBLIC INSTITUTIONS, and those with more than 10,000 students, please inquire directly for pricing.*

## QUARTERLY DISTRIBUTION DETAILS

- All issues of the Quarterly are published digitally on MagCloud, announced on the CSPA email list, and promoted on our social media outlets.
- Print copies are made available on-demand via MagCloud, and delivered via post to our list of CSPA subscribers and libraries.
- The Quarterly is listed as ISSN 2475-7764 (Digital) and ISSN 2165-753X (Print)

FOR MORE INFORMATION  
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OR VISIT  
[www.sustainablepractice.org](http://www.sustainablepractice.org)