CSPA QUARTERLY ON ENVIRONMENT

THE SECOND OF FOUR ISSUES TO FOCUS ON EACH INDIVIDUAL PILLAR OF SUSTAINABILITY IN THE CONTEXT OF ART + CULTURE.
The Center for Sustainable Practice in the Arts is a Think Tank for Sustainability in the Arts and Culture.

The CSPA views sustainability as the intersection of environmental balance, social equity, economic stability and a strengthened cultural infrastructure. Seeing itself as evolved out of the principles of the 1987 Brundtland Report and 1992 Rio de Janeiro Earth Summit, the CSPA aligns itself with the policies of Agenda 21 for Culture as a resource to artists and art organizations.

Our activities include:
- Publication of the CSPA Quarterly and Special Reports
- Engaging in research initiatives with strategic partners
- Distributing & re-distributing information online and through social networks.
- Creating and sharing tools for sustainable arts practices.

The CSPA Quarterly is a publication arm of the Center for Sustainable Practice in the Arts. It is meant to give a longer format and deeper space for exploration than some online platforms provide, and to reflect the myriad ways in which sustainability in the arts is discussed, approached and practiced.

The publication features reviews, interviews, feature articles, essays, reflections and photos. It is a snapshot of a moment in time, a look at the many discussions in sustainability and the arts through the lens a particular theme.

It is part of a rigorous dialogue.

Each issue of the Quarterly is an exploration of a timely topic in sustainability and the arts, featuring the work of important and relevant artists and thinkers.

We are seeking advertisements that will help support the development of this content, and connect our readers with new resources.

Include artists, academics, activists and other passionate supporters of sustainability in the arts.

OUR READERS
POWERSFUL OUTREACH
we reach our singular community through a variety of channels

3,500-6,000 hits/month on sustainablepractice.org

Hundreds of Quarterly purchases in both digital and print form

6,288 social media followers (Facebook, Twitter, LinkedIn)

Content from leading thinkers and artists

1,550 email list subscribers

Select community focused on sustainability and the arts
DIGITAL ADVERTISEMENTS
included with purchase of Quarterly Ad
or $50/3 months

Digital advertisements are displayed via widgets on the right-hand sidebar of our homepage.

Full-Page Ad purchases include digital ad placement “above the fold,” the first place that viewers look.

200 x 150 pixels

PRINT ADVERTISEMENTS

EIGHTH PAGE
$50
for inclusion in one issue of the Quarterly
1.5 x 1.5 in
3.81 x 3.81 cm

QUARTER PAGE
$100
for inclusion in one issue of the Quarterly
2 x 4 in
5 x 10 cm

HALF PAGE
$200
for inclusion in one issue of the Quarterly
8.5 x 5.6 in
22.6 x 14.2 cm

FULL PAGE
$300
for inclusion in one issue of the Quarterly
8.5 x 11 in
22.6 x 27.94 cm

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200 x 150 pixels

www.sustainablepractice.org

CONTENT FEED

DIGITAL AD
PRINT TECH SPECS

& timelines

<table>
<thead>
<tr>
<th>ISSUE #</th>
<th>CONTENT DEADLINE</th>
<th>PUBLICATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>24</td>
<td>September 15, 2018</td>
<td>February 2019</td>
</tr>
<tr>
<td>25</td>
<td>November 15, 2018</td>
<td>April/May 2019</td>
</tr>
<tr>
<td>26</td>
<td>January 15, 2019</td>
<td>May/June 2019</td>
</tr>
<tr>
<td>27</td>
<td>March 15, 2019</td>
<td>July/August 2019</td>
</tr>
</tbody>
</table>

DISTRIBUTION DETAILS

- All issues of the Quarterly are published digitally on MagCloud, announced on the CSPA email list, and promoted on our social media outlets.
- Print copies are made available on-demand via MagCloud, and delivered via post to our list of CSPA subscribers.
- The Quarterly is listed as ISSN 2475-7764 (Digital) and ISSN 2165-753X (Print)

ARTWORK SUBMISSION

- All artwork should be 300dpi CMYK, PDF or JPEG/TIFF
- All fonts and images should be embedded.
- Please include 5mm/in bleed
- All Quarterly advertising artwork should be accompanied with a smaller version for digital display: 200 x 150 pixels.

FOR MORE INFORMATION
CONTACT:
moe@sustainablepractice.org
OR VISIT
http://www.sustainablepractice.org/programs/quarterly/